



KLUXRY
Eyewear packaging

CATALOG

OUR COLLECTION



Premium
Eyewear Case
Manufacturing

Beyond the Case,
a Brand Experience

We transform every eyewear case into a sensory and visual experience that reflects luxury, durability, and distinction.



KLUXRY
Eyewear packaging

We craft eyewear cases for
brands that value quality



CONTACT US :

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🌐 www.kluxry.com

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A comprehensive range of eyewear cases designed for eyewear brands, combining refined design, reliable protection, and consistent industrial quality.

COMPANY

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KLUXRY
Eyewear packaging solutions

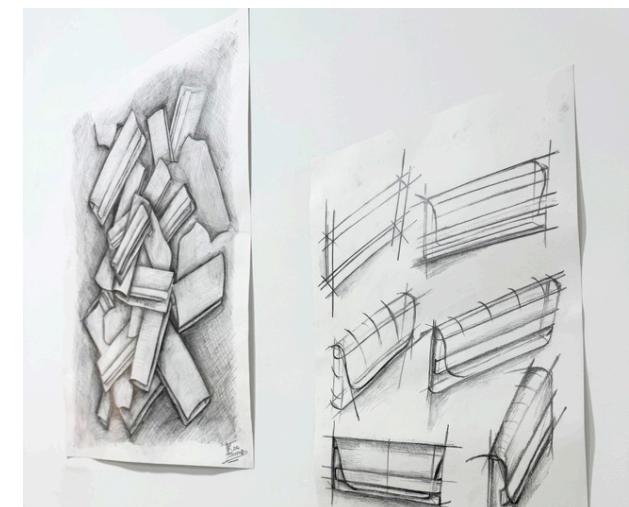
WHO ARE WE ?

KLUXRY is a premium eyewear case manufacturer based in Sfax, Tunisia, specializing in custom optical packaging and high-volume production for global luxury brands. The company operates on a unique "Dual Design Philosophy" that seamlessly blends advanced industrial machine precision with the refined sensitivity of artisanal hand-craftsmanship to produce bespoke, rigid protective cases.

+30
BRANDS

+30 000
PIECES PER MONTH

500m²
VERITAS CERTIFIED



MANUFACTURING & PRODUCTION

At the core of their manufacturing power is an investment in high-efficiency industrial machinery. This technology provides "on-demand" scale and robotic-level precision, ensuring perfect uniformity, rigid structural integrity, and consistent quality across massive production batches.

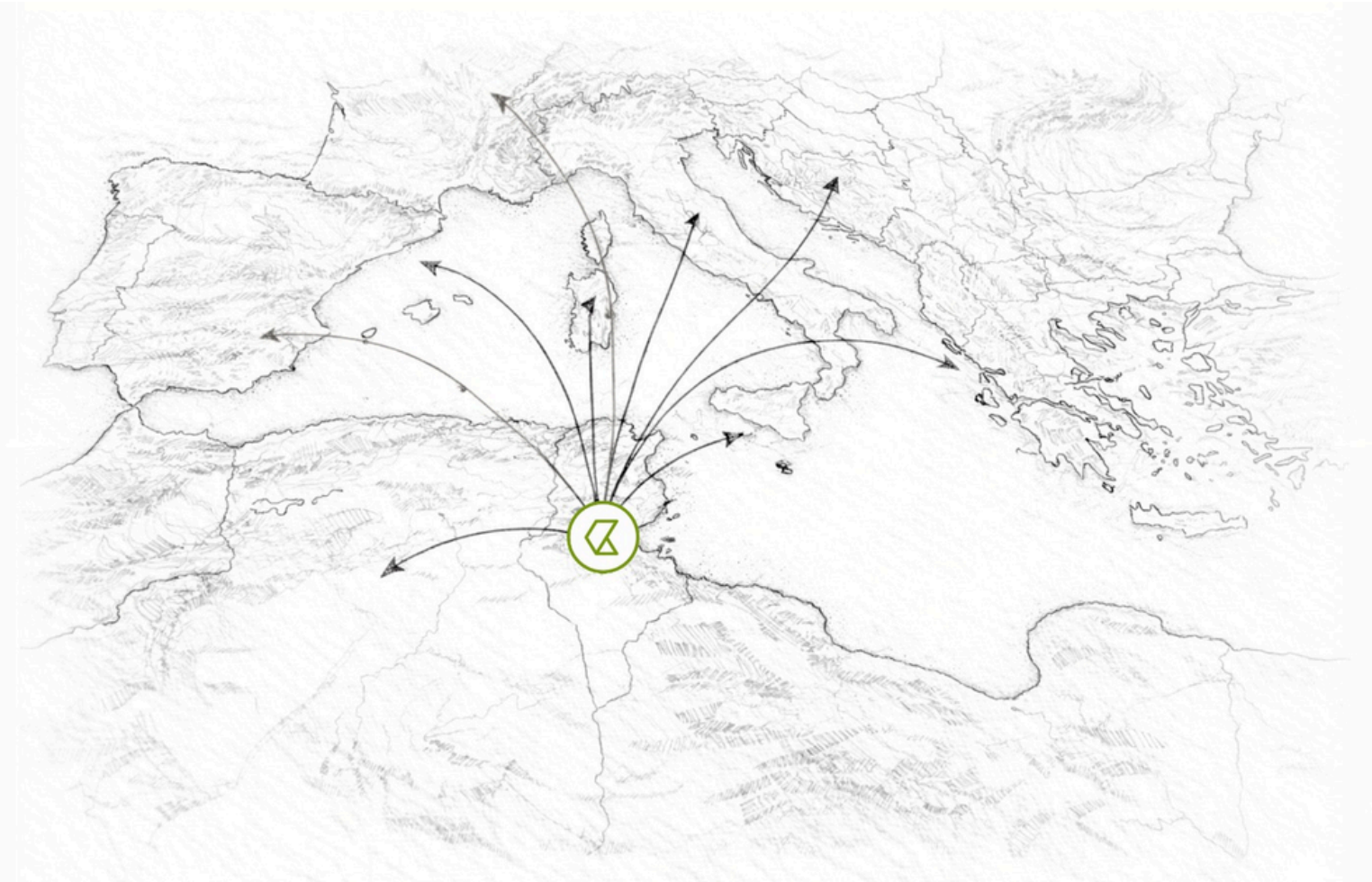
To complement this industrial speed, KLUXRY employs a multidisciplinary team of skilled artisans who bring a vital human touch to the final stages of production. Each eyewear case undergoes refined manual finishing, traditional hand-stitching, and macro-inspections for every single stitching point, adding the distinctive character and sophistication required by high-end brands.



BUREAU
VERITAS

OUR LOCATION

KLUXRY is strategically located in Sfax, Tunisia, and its dedicated, Veritas-certified production facility.



WHY CHOOSE KLUXRY ?



This central Mediterranean positioning provides the company with a unique "short-circuit" logistics advantage that effectively bridges North African craftsmanship with the demanding European luxury market.

Situated just a few hours from the European coasts, KLUXRY guarantees significantly reduced shipping lead times and a lower carbon footprint compared to traditional Asian suppliers.



NEARBY



INTERNATIONAL



FAST SHIPPING



STRATEGIC TRADE & GLOBAL PARTNERSHIPS

Tunisia leverages specific international free-trade agreements to facilitate seamless trade and act as a strategic logistics gateway between Europe and Africa.



For European exchange, Tunisia benefits from a historic association agreement with the European Union . This agreement creates an efficient "short-circuit" trade route that allows for the duty-free export of most industrial products . Because of this free-trade agreement, European partners can import goods from Tunisia with reduced or entirely zero customs fees.

For African exchange, Tunisia is a member of the ZLECAF (African Continental Free Trade Area, or AfCFTA) and COMESA . The ZLECAF agreement guarantees a progressive reduction in customs tariffs among member nations . This facilitates streamlined trade access to over 50 African countries, positioning Tunisia as an ideal continental hub for expanding into the growing African market.





CUSTOMIZATION

Supported by our in-house design and product development capabilities, our customization process is designed to support eyewear brands from concept to production, ensuring feasibility, consistency and industrial reliability.

CUSTOMIZATION

COLLECTION PREMIUM

CUSTOMIZATION PROCESS OVERVIEW

Our customization process follows a clear and structured approach, developed in close collaboration with each brand.

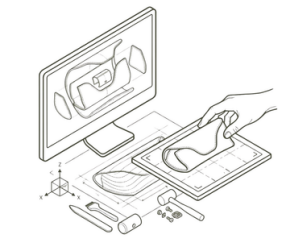
STEP 01 BRAND BRIEF

Understanding brand identity, collection needs and customization goals.



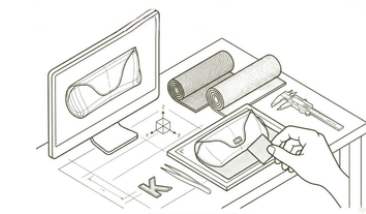
STEP 03 PROTOTYPING & VALIDATION

Sample development and validation to ensure visual accuracy and technical feasibility.



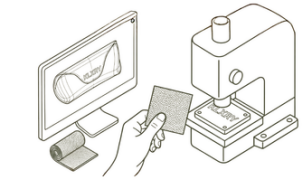
STEP 02 DESIGN & DEVELOPMENT

Development of colors, materials, textures or models, aligned with manufacturing constraints.



STEP 04 PRODUCTION READINESS

Final validation and preparation for series production.



Customization development timelines typically range from 15 to 30 days, depending on project scope. Customization services are subject to technical feasibility and production requirements.



COLLECTION SIGNATURE

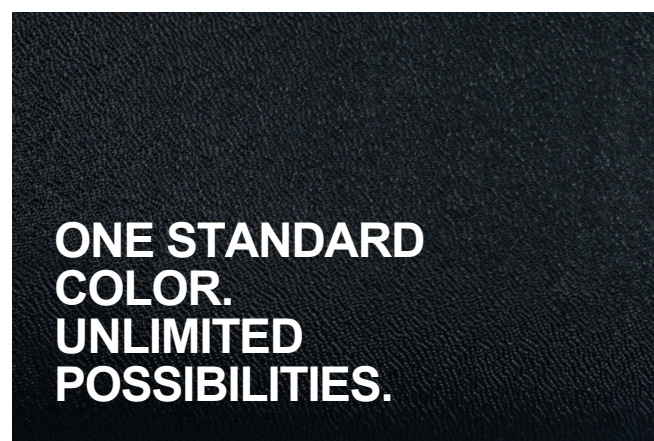
A MODERN SIGNATURE DESIGNED
IN-HOUSE

COLLECTION SIGNATURE

A MODERN SIGNATURE DESIGNED IN-HOUSE

The Signature Collection reflects KLUXRY's vision of eyewear cases — clean design, functional, and entirely developed in-house.

Each model is designed to balance aesthetics, usability, and industrial consistency, supporting the needs of modern eyewear brands.



ONE STANDARD
COLOR.
UNLIMITED
POSSIBILITIES.

The collection is offered in black — our standard unisex color — ensuring:

- seamless integration with any brand identity
- visual consistency at retail
- simplified product launches

Any color, material or finish variation can be developed through our dedicated customization service.

DESIGNED TO PERFORM

Models from the Signature Collection are designed to provide:

- reliable protection for eyewear
- semi-rigid or soft structures depending on usage
- comfortable handling
- stable industrial production

Each design is optimized to be industrializable, durable and consistent across B2B production volumes

KEY ADVANTAGES — SIGNATURE COLLECTION (SEMI-RIGID)

SEMI-RIGID STRUCTURE

Enhanced protection designed to preserve frames during transport, storage and daily use.

SHAPE RETENTION & DURABILITY

Stable form over time, resistant to repeated handling in retail and end-user environments.

CONTEMPORARY DESIGN

Clean lines and balanced volumes, developed in-house to integrate naturally into modern eyewear collections.

UNIVERSAL FORMAT

Dimensions suitable for most optical and sun frames, enabling B2B standardization.

STANDARD UNISEX BLACK BASE

A timeless and neutral color, compatible with all brand positionings.

CONTROLLED CUSTOMIZATION

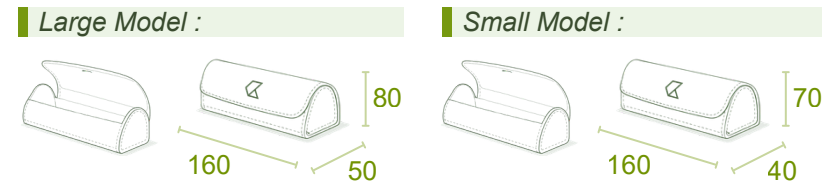
Available options in colors, materials, textures and logo marking, without compromising industrial reliability.

VERTIV

Available in two sizes: Small (Optical) and Large (Sunglasses)



Dimensions intérieures :



Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Structure : Reinforced hard shell
Closure system : Tuck-in flap closure
Net weight :
 Large : 95 g
 Small : approx. 80 g

Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses



Compliance, Production & Safety

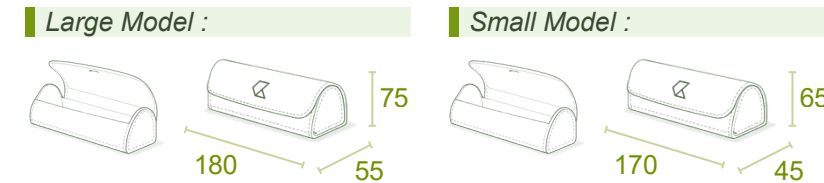
- Compliant with European market requirements (REACH)
- Quality control during manufacturing
- Facility compliant with safety standards
- Electrical installations and fire detection systems inspected by Bureau Veritas

KEMI

Available in two sizes: Small (Optical) and Large (Sunglasses)



Dimensions intérieures :



Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Structure : Reinforced ABS hard shell
Closure system : Magnetic closure
Net weight :
 Large : 130 g
 Small : approx. 100 g

Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses

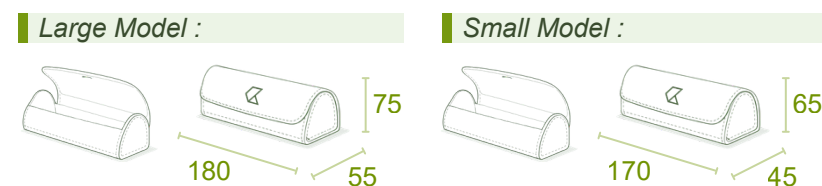


ALTO

Available in two sizes: Small (Optical) and Large (Sunglasses)



Dimensions intérieures :



Product Details

Exterior material : High-quality PU leather – REACH compliant
 Interior lining : Soft anti-scratch velvet
 Structure : Reinforced ABS hard shell
 Closure system : Sam Browne closure
 Net weight :
 Large : 105 g
 Small : approx. 75 g

Customization Options

Customization: Logo embossing, hot stamping
 Standard Colors: Black
 Custom Colors: Available upon request
 Applications: Optical and sunglasses

Compliance, Production & Safety

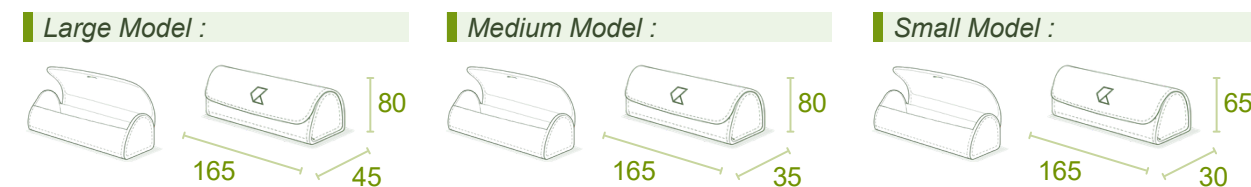
- Compliant with European market requirements (REACH)
- Quality control during manufacturing
- Facility compliant with safety standards
- Electrical installations and fire detection systems inspected by Bureau Veritas

LOVIKKA

Available in three sizes: Small (Optical), Medium (Optical) and Large (Sunglasses)



Dimensions intérieures :



Product Details

Exterior material : High-quality PU leather – REACH compliant
 Interior lining : Soft anti-scratch velvet
 Structure : Reinforced hard shell
 Closure system : Snap button closure
 Net weight :
 Large : 75 g
 Medium : 70 g
 Small : approx. 60 g

Customization Options

Customization: Logo embossing, hot stamping
 Standard Colors: Black
 Custom Colors: Available upon request
 Applications: Optical and sunglasses

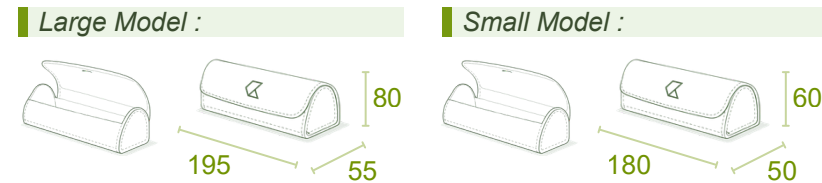


BLINK

Available in two sizes: Small (Optical) and Large (Sunglasses)



Dimensions intérieures :



Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Structure : Reinforced ABS hard shell
Closure system : Drawstring closure
Net weight :

Large : 90 g
 Small : approx. 75 g

Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses



Compliance, Production & Safety

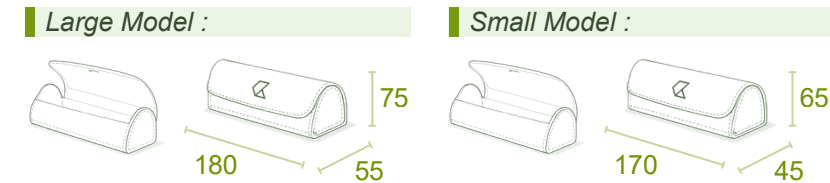
- Compliant with European market requirements (REACH)
- Quality control during manufacturing
- Facility compliant with safety standards
- Electrical installations and fire detection systems inspected by Bureau Veritas

LODI

Available in two sizes: Small (Optical) and Large (Sunglasses)



Dimensions intérieures :



Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Structure : Reinforced ABS hard shell
Closure system : Tuck-in flap closure
Net weight :

Large : 110 g
 Small : approx. 85 g

Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses



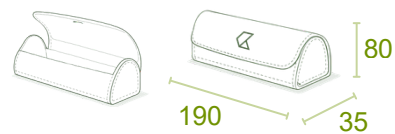
KALIX

Available in two sizes: Small (Optical) and Large (Sunglasses)

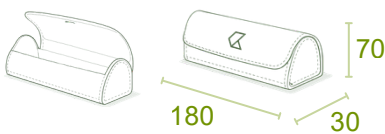


Dimensions intérieures :

Large Model :



Small Model :



Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Structure : Reinforced ABS hard shell
Closure system : Magnetic closure
Net weight :

Large : 115 g
 Small : approx. 95 g

Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses

Compliance, Production & Safety

- Compliant with European market requirements (REACH)
- Quality control during manufacturing
- Facility compliant with safety standards
- Electrical installations and fire detection systems inspected by Bureau Veritas

THE XM

Available in two sizes: Small (Optical) and Large (Sunglasses)

Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Structure : Reinforced ABS hard shell
Closure system : Magnetic closure
Net weight :

Large : 140 g
 Small : approx. 100 g

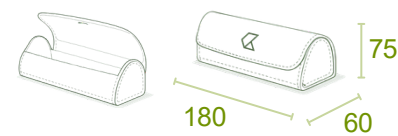


Customization Options

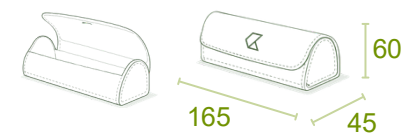
Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses

Dimensions intérieures :

Large Model :



Small Model :

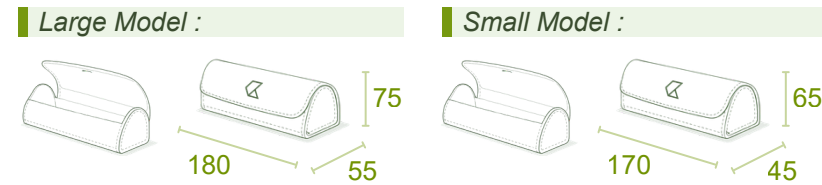


THE XB

Available in two sizes: Small (Optical) and Large (Sunglasses)



Dimensions intérieures :



Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Structure : Reinforced ABS hard shell
Closure system : Sam Browne closure
Net weight :

Large : 105 g
 Small : approx. 80 g

Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses

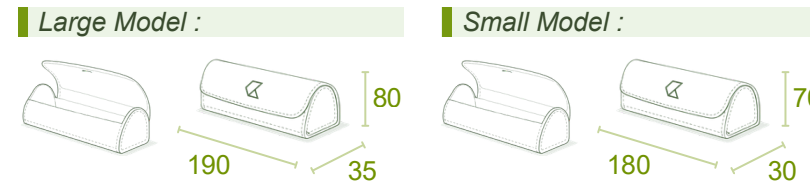


Compliance, Production & Safety

- Compliant with European market requirements (REACH)
- Quality control during manufacturing
- Facility compliant with safety standards
- Electrical installations and fire detection systems inspected by Bureau Veritas

AIGLE

Available in two sizes: Small (Optical) and Large (Sunglasses)



Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Structure : Reinforced ABS hard shell
Closure system : Sam Browne closure
Net weight :

Large : 80 g
 Small : approx. 65 g

Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses

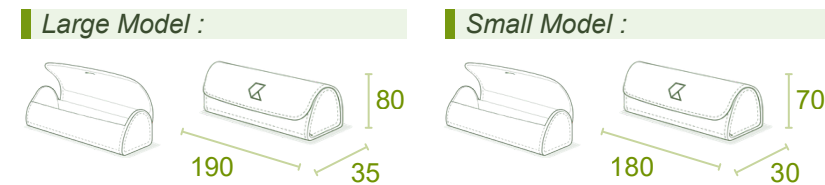


DAVOS

Available in two sizes: Small (Optical) and Large (Sunglasses)



Dimensions intérieures :



Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Structure : Reinforced ABS hard shell
Closure system : Tuck-in flap closure
Net weight :
 Large : 95 g
 Small : approx. 75 g

Customization Options

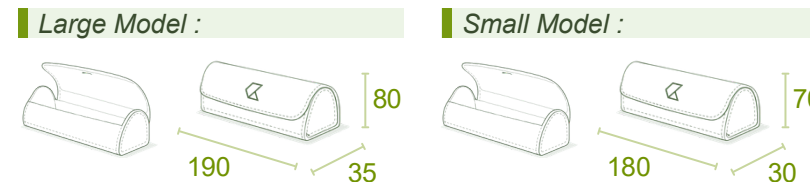
Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses

Compliance, Production & Safety

- Compliant with European market requirements (REACH)
- Quality control during manufacturing
- Facility compliant with safety standards
- Electrical installations and fire detection systems inspected by Bureau Veritas

ALPE

Available in two sizes: Small (Optical) and Large (Sunglasses)



Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Structure : Reinforced ABS hard shell
Closure system : Envelope-style closure
Net weight :
 Large : 85 g
 Small : approx. 70 g

Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses

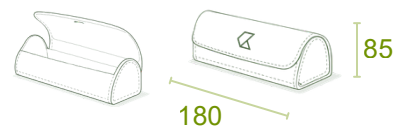


POCHI

SINGLE SIZE EYEWEAR CASES



Dimensions intérieures :



Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Closure system : Velcro closure
Net weight : approx. 40 g

Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses

Compliance, Production & Safety

- Compliant with European market requirements (REACH)
- Quality control during manufacturing
- Facility compliant with safety standards
- Electrical installations and fire detection systems inspected by Bureau Veritas



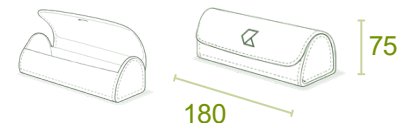
MARIELUND

SINGLE SIZE EYEWEAR CASES

Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Closure system : Elastic band with sam browne
Net weight : approx. 60 g

Dimensions intérieures :



Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses

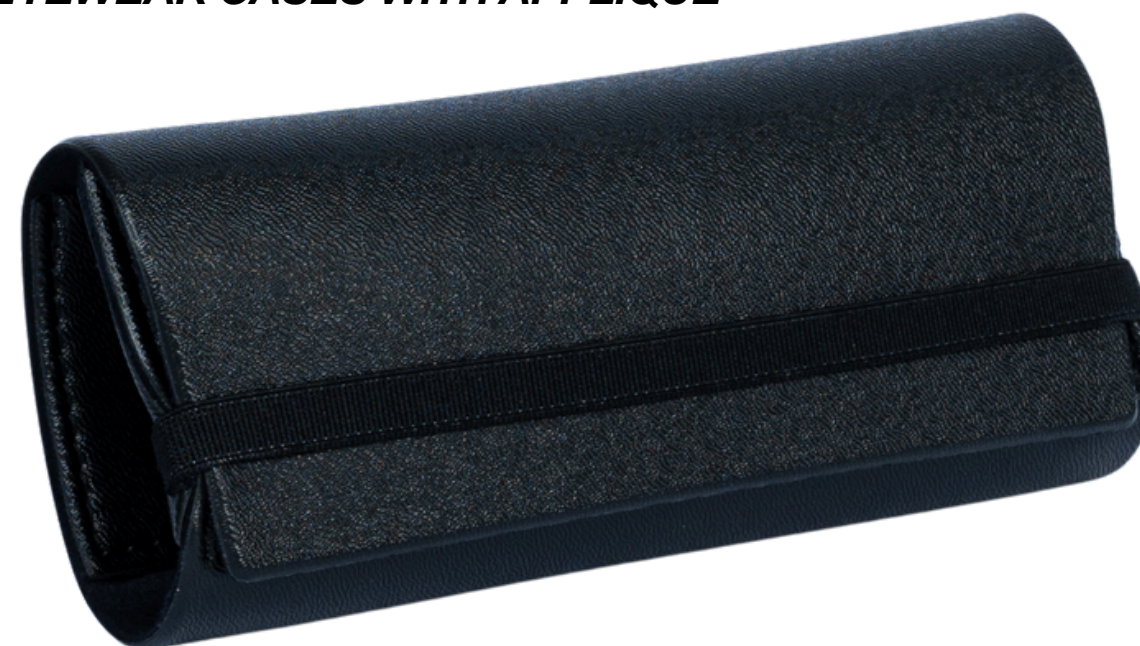




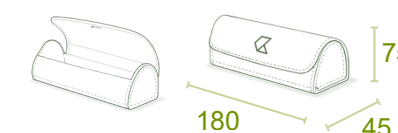
EYEWEAR CASES WITH APPLIQUÉ

A226

EYEWEAR CASES WITH APPLIQUÉ



Dimensions intérieures :



Product Details

Exterior material : High-quality PU leather – REACH compliant
Structure : Reinforced ABS hard shell
Interior lining : Soft anti-scratch velvet
Closure system : Elastic band closure
Net weight : approx. 110 g

Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses

Compliance, Production & Safety

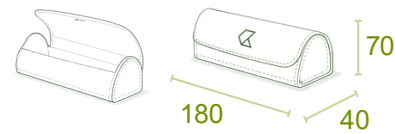
- Compliant with European market requirements (REACH)
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- Facility compliant with safety standards
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A227

EYEWEAR CASES WITH APPLIQUÉ



Dimensions intérieures :



Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Structure : Reinforced ABS hard shell
Closure system : Velcro closure
Net weight : approx. 90 g

Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses



Compliance, Production & Safety

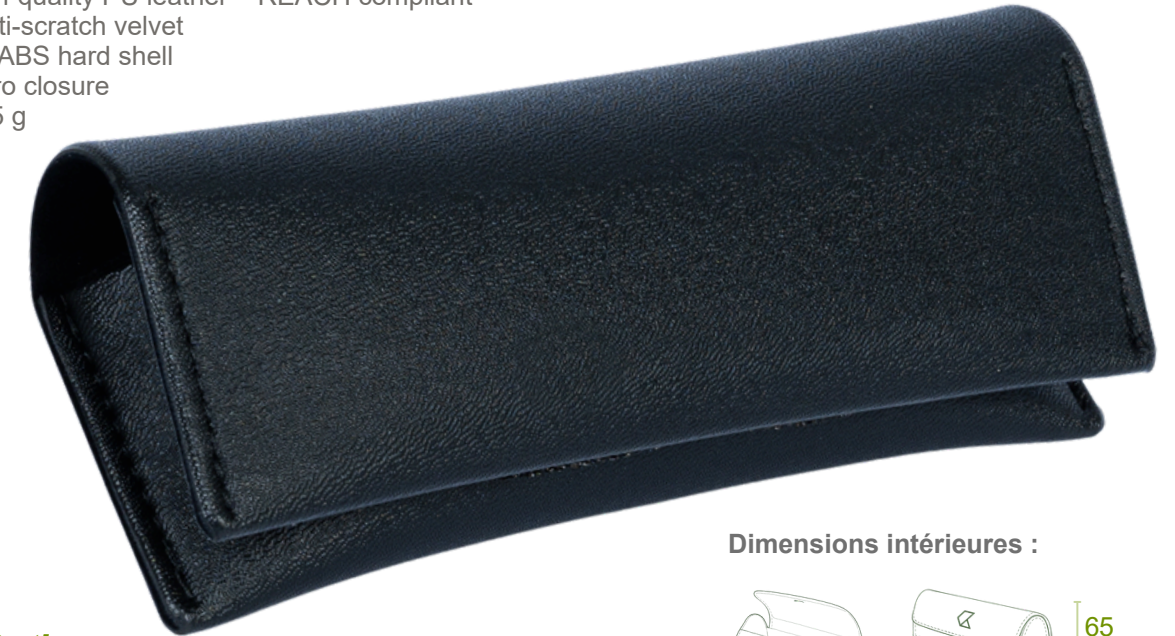
- Compliant with European market requirements (REACH)
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A228

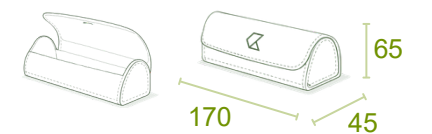
EYEWEAR CASES WITH APPLIQUÉ

Product Details

Exterior material : High-quality PU leather – REACH compliant
Interior lining : Soft anti-scratch velvet
Structure : Reinforced ABS hard shell
Closure system : Velcro closure
Net weight : approx. 95 g



Dimensions intérieures :



Customization Options

Customization: Logo embossing, hot stamping
Standard Colors: Black
Custom Colors: Available upon request
Applications: Optical and sunglasses

